

# **INTERNAL ASSIGNMENT QUESTIONS**

**B.B.A. II YEAR**

**SUPPLEMENTARY EXAMINATIONS**

**SEP / OCT 2018**



**PROF. G. RAM REDDY CENTRE FOR DISTANCE EDUCATION**

(RECOGNISED BY THE DISTANCE EDUCATION BUREAU, UGC, NEW DELHI)

**OSMANIA UNIVERSITY**

(A University with Potential for Excellence and Re-Accredited by NAAC with "A" + Grade)

**DIRECTOR**

**Prof. C. GANESH**

**Hyderabad – 7 Telangana State**

**PROF.G.RAM REDDY CENTRE FOR DISTANCE EDUCATION  
OSMANIA UNIVERSITY, HYDERABAD – 500 007**

Dear Students,

Every student of B.B.A. II Year has to write and submit **Assignment** for each paper compulsorily. Each assignment carries **30 marks**. The marks awarded to you will be forwarded to the Controller of Examination, OU for inclusion in the University Examination marks. The candidates have to pay the examination fee and submit the Internal Assignment in the same academic year. If a candidate fails to submit the Internal Assignment after payment of the examination fee he will not be given an opportunity to submit the Internal Assignment afterwards, if you fail to submit Internal Assignments before the stipulated date the Internal marks will not be added to University examination marks under any circumstances.

You are required to **submit Internal Assignment Answer Script along with Examination Fee Receipt** at the concerned counter on or before **15-10-2018**

**ASSIGNMENT WITHOUT THE FEE RECEIPT WILL NOT BE ACCEPTED**

**Assignments on Printed / Photocopy / Typed papers will not be accepted and will not be valued at any cost. Only hand written Assignments will be accepted and valued.**

**Methodology for writing the Assignments:**

1. First read the subject matter in the course material that is supplied to you.
2. If possible read the subject matter in the books suggested for further reading.
3. You are welcome to use the PGRRCDE Library on all working days including Sunday for collecting information on the topic of your assignments.  
(10.30 am to 5.00 pm).
4. Give a final reading to the answer you have written and see whether you can delete unimportant or repetitive words.
5. The cover page of the each theory assignments must have information as given in FORMAT below.

**FORMAT**

1. NAME OF THE COURSE :
2. NAME OF THE STUDENT :
3. ENROLLMENT NUMBER :
4. NAME OF THE PAPER :
5. DATE OF SUBMISSION :
6. Write the above said details clearly on every assignments paper, otherwise your paper will not be valued.
7. Tag all the assignments paper-wise and submit
8. Submit the assignments on or before 15-10-2018 at the concerned counter at PGRRCDE, OU on any working day and obtain receipt.

**Prof.C.GANESH  
DIRECTOR**

**BA / B.Com./BBA II YEAR**  
**INTERNAL ASSIGNMENT - SUPPLEMENTARY, 2018**  
**Subject : English**

**UNIT – I : Answer the following short questions (each question carries two marks) 5x2=10**

1. Define Emotional Intelligence ?
2. What are the views of the poet in 'The Teacher'
3. Define the significance of listening skills.
4. Write a report on your College day
5. Who according to Owen are the 'Doomed Youth'?

**UNIT – II : Answer the following Questions (each question carries Five marks) 2x5=10**

1. Write a note on R.K. Narayan's 'Selvi' ?
2. Write an essay on 'Your famous movie'

Osmania University  
B.A., B.COM, BBA. II YEAR (CDE) (NEW)  
SUBJECT: SANSKRIT ( SECOND LANGUAGE)  
PAPER- II.  
INTERNAL ASSIGNMENT – 2018  
अ-विभाग: - Part- A

MARKS.20.

सर्वे प्रश्नाः समाधेयाः | सर्वे समानांकः |

Answer All Questions. All Questions Carry Equal Marks.  
Write short notes on the following Questions in 50 words.

1. अधो दत्त श्लोकस्य तात्पर्यं लिखत (2)  
गोपहीना यथा गावो विलयं यान्त्यपालिता |  
एवं नृपतिहीना हि विलयं यान्ति वैः प्रजाः||
2. अधो दत्त वाक्यस्य ससन्दर्भम् व्याख्यात | (2)
  1. दशरथ पुत्रो भरतोऽस्मि न कैकेय्याः |
  2. नायोध्या तं विनायोध्या सा सायोध्या यत्र राघवः |
3. प्रतिमागृहपाठ्य रचयिता कः| तस्य परिचयः लिखत | (2)
4. अधो सूचित द्वयोः कवयोः परिचयं लिखत। (2)
  १. पाणिनि
  २. माघः
5. अधो सूचित द्वौ अलङ्कारौ सोदाहरणेन लिखत। (2)
  १. उपमा
  २. अर्थान्तरन्यासः

Part- B

Answer All Questions, All Questions Carry Equal Marks.  
Write Essay on the following Questions in 150 words.

सर्वे प्रश्नाः समाधेयाः | सर्वे समानांकः |

2X5=10.

१. भोजः कथं सुकवीन् समानितवान ? विशदयत ?
२. बाण महाकविनोक्त प्रकारं शुकनासोपदेशं संक्षेपेण लिखत ?

Internal Assignment

Subject: TELUGU (S.L)

(Annual)

Paper: II

BA / B.Com. / BBA II Year

Marks: 20

విభాగం - ౧

I కింది అన్ని ప్రశ్నలకు అధునిక సమాధానాలు రాయండి. 5x2=10

1. కాలక్షేప గాఢాభాస రావు
2. డా॥ పి. వి. వి. సుబ్బారావు
3. కుసుమ సర్కార్
4. రఘునాథ నాయకుడు
5. కామలాక్షి వేంకటేశ్వర రావు

విభాగం - 2

II. కింది ప్రశ్నలకు సమాధానాలు రాయండి. 2x5=10

1. "పల్లె కన్నెలు" నేపథ్యం ఏమిటి?
2. "త్రవారం" అంటే ఏమిటి?

----- X -----

B.A./B.Com II Year

Sec. Name: H. H. H.  
INTERNAL ASSIGNMENT  
Paper - II

Subject :

Section - A

(Annual)

UNIT - I : Answer the following short questions (each question carries two marks) 5x2=10

1. पर भुवः सम्पत्ति इतिव सुनि जारोहे जे छेड बिनु आगि।  
हुलसी तिनके आग हँ, हम केहू पूकर आगि॥
2. → रहीम की जीवनी लिखिए।
3. → 'अशोक की चिन्ता' कविता का सारांश लिखिए ?
4. → मादा कृष्ण कविता का उद्देश्य बताइए ?
5. → आदलत कविता का सारांश लिखिए ?

Section - B

UNIT - II : Answer the following Questions (each question carries five marks)

2x5=10

1. आदिकाल की परिस्थिति बताइए ?
2. भक्ति काल का सामान्य परिचय दीजिए ?

*[Signature]*  
Dr. Rajeev Kumar  
P.O.S. O.U.

B. A II<sup>nd</sup> Year

Subject ARABIC

I - Translate and explain with reference to context any five of the following verses.

① يَا لَيْتَا بِي أَنْتَ عِنْدِي  
أَرْضِيَّةٌ فِيهَا التَّمَارُ

باعتناء و اصطبار

② اقطف الأثمار منها

③ أقدم استازي على نفس والادي

و ان نالني من والدي الفضل والشرف

④ و اطل في سلك الغصون كلؤلؤ

رطبها يضافه النسيم فيسقط

⑤ أنشأتني مبارك

لامتي و وطني

⑥ سرخي هواء حلاك

و طر بغير حذر

II - Write the summary of any one of the following poem:

① الطائر ② الضاحية

III - Translate any one of the following passage in your own language.

① دخل المدرس الفصل و وجد فيه خمسة عشر طالبا فقط. فقال لهم! أين الطلاب الجدد

الخمسة الذين جاءوا أمس ؟ قال عبد الله  
 حضروا اليوم وخرجوا قبل قليل أظن أنهم  
 ذهبوا الى المدير.

(ب) أمّا اخوانى فكلهم يدرسون بالجامعة.

عيسى و هو اكبر منى يدرس فى كلية الطب.

IV. Translate the following sentences in Arabic.

① He went to Home ② Are you teachers.

③ Why did she come back ④ Your watch is

beautiful. ⑤ I am a new teacher in the college

V. Write a note on any one of the following topics:

① تدوين القرآن ② المعلقات السبع

VI. Fill in the blanks with suitable words  
 give below:

① المدير ————— غرفة ② هذه الساعة

③ أذهبت الى ————— ④ من كسر هذا



⑤ اَيْنَ \_\_\_\_\_ ⑥ هل انتِ \_\_\_\_\_

( في ، غَالِبَةً ، اَلدَّرْسَةَ ، اَلكُرْسِيَّ ، اَنْتُمْ ، مَسْلُومٌ )

VII. Define any two of the following with examples:

① حُرُوفٌ جَائِزَةٌ ② اَفْعَالٌ نَاقِصَةٌ

③ حُرُوفٌ نَاقِصَةٌ ④ حُرُوفٌ مُشَبَّهَةٌ بِفِعْلِ



PROF. G. RAM REDDY CENTRE FOR DISTANCE EDUCATION,  
Osmania University, Hyd-500 007, (T.S.)  
BA / B.Com./BBA II YEAR  
INTERNAL ASSIGNMENT - ANNUAL 2018  
Subject : URDU (Second Language)

MARKS : 20

1۔ نوٹ : تمام سوالات کے جوابات تحریر کیجیے۔ یہ سوال کا جواب (50)

الفاظ میں دیا جاے۔ یہ سوال کے دو نشانات مختص ہیں  $5 \times 2 = 10$

1۔ مثنوی "امن نامہ" کے مرکزی خیال کو اجاگر کیجیے۔

2۔ میر انیس کی مرثیہ نگاری پر نوٹ لکھیے۔

3۔ امجد حمید آبادی کی رباعی گوئی کا جائزہ پیش کیجیے۔

4۔ "ذوقِ جاے نوشی" کی روشنی میں ابو الغلام آزاد کی اثباتہ نگاری کی خصوصیات تحریر کیجیے۔

5۔ "مکتوبات صفیہ" پر اظہار خیال کیجیے۔

11۔ مذکورہ ذیل سوالات کے جواب 150 الفاظ میں تحریر کیجیے یہ سوال کے لیے پانچ (5) نشانات مختص ہیں۔

$2 \times 5 = 10$

6۔ "قعدہ" کی تعریف کرتے ہوئے قعدہ "درشانِ حمید الدولہ" کا تجزیاتی مطالعہ پیش کیجیے۔

7۔ داستان کہے کیتے ہیں؟ انتخاب سب رس، میں وجہی نے کن موضوعات پر اظہار خیال کیا ہے؟

# **HUMAN RESOURCE MANAGEMENT**

## **Assignment – I**

Answer the following three Questions

- 1) Describe the evolution of HRM.
- 2) Define HR Planning and explain various methods of HR Planning?
- 3) What is Employee Training? Explain various methods of on – the – job and off- the –job training.

## **Assignment – II**

Answer the following three Questions

- 1) Distinguish HRD from HRM.
- 2) Write short notes on T-group training, simulation training and Vestibule training.
- 3) Differentiate performance appraisal from job evaluation and explain various methods of these concepts.

# **MANAGEMENT SCIENCE**

## **Assignment – I**

Answer all the Questions. Each question carries 5 marks.

- 1) Define operations Management and discuss its interface with other functional areas of Management.
- 2) Discuss the elements of PPC.
- 3) Explain the operational procedure of ABC analysis.

## **Assignment – II**

Answer all the Questions. Each question carries 5 marks.

- 1) Explain the characteristic of OR.
- 2) Explain a Transportation problem.
- 3) Discuss two application areas of AP.

# **BASIC MARKETING**

## **Assignment – I**

- 1) What are the philosophies or concepts of marketing? How does marketing concept differ from selling concept?
- 2) What is marketing segmentation? What are the bases of segmenting a market.
- 3) What are the important stages of the product life cycle? Explain with suitable examples.

## **Assignment – II**

- 1) Explain the stages of New product development and its importance in India?
- 2) Describe the important pricing methods.
- 3) Define advertisement? How you prepare advertisement for hospitals?

# **FINANCIAL MANAGEMENT**

## **Assignment – I**

- 1) (a) Discuss the role of finance manager in the contemporary scenario. Also explain the major financial decisions with suitable examples.  
(b) Differentiate between profit maximization and wealth maximization and also explain the limitations of profit maximization.
- 2) (a) Explain the concept and importance of time value of money. Draw your own examples.  
  
(b) Mr. Kishan deposits Rs. 10,000 every end of the year. Assuming that he deposits for 10 years @ 8% interest per year on cumulative basis. Determine Kishan's total amount at the end of 10 years.  
© Define agency problem. Discuss about Shareholder vs. Management conflict.
- 3) (a) Discuss various sources of finance. For example you are planning to start a business. The expected investment is Rs. 100 cr. How you are planning to mobilize the total investment from various sources? Discuss the advantages and limitations of each source.  
(b) What is risk – return trade – off?

## **Assignment – II**

- 1) (a) Explain the concept of equity shares and ordinary shares  
(b) What is rights issue? What are its advantages and disadvantages?  
(c) Explain the concept of convertible debentures? What are the reasons for issuing convertible debentures?
- 2) (a) Define mutual fund. Write a brief note about the structure of mutual funds in India.  
(b) What is NAV? Use your own example to compute NAV.  
(c) A project costs Rs. 60,000 with an estimated life of 10 years and no salvage value is expected. The company's tax rate is 35% and company uses straight line method of depreciation. Calculate cash flows after taxes (CFAT).
- 3) (a) What is CVP analysis? How CVP analysis help in profit planning to the management?  
(b) What is BEP? Draw the Break – even point (BEP) chart by considering your own example.