

**INTERNAL ASSIGNMENT QUESTIONS**  
**B.B.A. II YEAR**  
**ANNUAL EXAMINATION MARCH / APRIL - 2018**



**PROF. G. RAM REDDY CENTRE FOR DISTANCE EDUCATION**  
(RECOGNISED BY THE DISTANCE EDUCATION BUREAU, UGC, NEW DELHI)

**OSMANIA UNIVERSITY**  
(A University Accredited with A+ by the NAAC - A University with Potential for Excellence,  
Hyderabad – 7 Telangana State)

**DIRECTOR**  
**Prof. Chintha Ganesh**  
**Hyderabad – 7 , Telangana State**

**PROF.G.RAM REDDY CENTRE FOR DISTANCE EDUCATION  
OSMANIA UNIVERSITY, HYDERABAD – 500 007**

Dear Students,

Every student of B.B.A. II year has to write and submit **Two Assignments** for each paper compulsorily. Each assignment carries **15 marks and for two assignments it is 30 marks**. The marks awarded to you will be forwarded to the Controller of Examinations, OU for inclusion in the University Examinations marks. If you fail to submit Internal Assignments before the stipulated date, the internal marks will not be added to University examination marks under any circumstances. The assignments will not be accepted after the stipulated date. **The assignments have to be submitted by the candidates in the same academic year when they pay the examination fee for exams in first instance only.**

You are required to **pay Rs.500/- fee** towards Internal Assignment through online and submit the receipt with the assignment answers scripts at the concerned counter on or before **26-02-2018** and obtain proper submission receipt.

**ASSIGNMENT WITHOUT FEE WILL NOT BE ACCEPTED**

**Assignments on Printed / Photocopy / Typed papers will not be accepted and will not be valued at any cost. Only hand written Assignments will be accepted and valued.**

**Methodology for writing the Assignments (Instructions) :**

1. First read the subject matter in the course material that is supplied to you.
2. If possible read the subject matter in the books suggested for further reading.
3. You are welcome to use the PGRRCDE Library on all working days including Sunday for collecting information on the topic of your assignments.  
(10.30 am to 5.00 pm).
4. Give a final reading to the answer you have written and see whether you can delete unimportant or repetitive words.
5. The cover page of the each theory assignments must have information as given in FORMAT below.

**FORMAT**

1. NAME OF THE STUDENT :
2. ENROLLMENT NUMBER :
3. NAME OF THE COURSE :
4. NAME OF THE PAPER :
5. DATE OF SUBMISSION :
6. Write the above said details clearly on every subject assignments paper, otherwise your paper will not be valued.
7. Tag all the assignments paper wise and submit them in the concerned counter.
8. Submit the assignments on or before **26-02-2018** at the concerned counter at PGRRCDE, OU on any working day and obtain receipt.

**Dr.N.R.Giridhar  
Joint Director**

**Prof.Chintha Ganesh  
Director**

**BA / B.Com./BBA II YEAR**  
**INTERNAL ASSIGNMENT - ANNUAL 2018**

**Subject : English**

**Section – A**

**UNIT – I : Answer the following short questions (each question carries two marks)                      5x2=10**

1. Define Emotional Intelligence ?
2. What are the views of the poet in 'The Teacher'?
3. Define the significance of listening skills.
4. Write a report on your College day
5. Who according to Owen are the 'Doomed Youth'?

**Section – B**

**UNIT – II : Answer the following Questions (each question carries Five marks)                      2x5=10**

6. Write a note on R.K. Narayan's 'Selvi' ?
7. Write an essay on 'Your famous movie'

RAM REDDY CENTRE FOR DISTANCE EDUCATION  
Osmania University - Hyd-7 - Telangana.

Internal Assignment

Subject: TELUGU (S.L) (Amud)

Paper: II

BA / B.Com. / BBA II Year

Marks: 20

విభాగం - ఎ

I కింది అన్ని ప్రశ్నలకు లఘు సమాధానాలు రాయండి. 5x2=10

1. కాళిదాస గారాయన రావు
2. రా. పి. వి. సుబ్బారావు
3. కుసుమ భరత్ రావు
4. రఘునాథ నాయకుడు
5. కామిని వేంకటేశ్వర రావు

విభాగం - బి

II కింది ప్రశ్నలకు సమాధానాలు రాయండి. 2x5=10

1. "పల్లె కన్నులు" నేపథ్యం ఏమిటి?
2. "ప్రవాహం" అంటే ఏమిటి?

X

Internal Assignment - 2017-2018

MARCH/APRIL - 2018

Course = BA/B.Com/BBA - II Year  
Year-II = Second Language (Hindi)

Unit - I (Short Questions)

हिन्दी पाँच प्रश्नों के उत्तर संक्षेप में लिखिए

प्रश्न (1) - कबीरदास के माताजी एवं पिताजी  
का नाम लिखिए ? (5×2=10)

प्रश्न (2) - मीराबाई की भक्ति किस प्रकार की थी प्रस्तुत कीजिए ?

प्रश्न (3) - सुरदास के ग्रंथों के नाम लिखिए ?

प्रश्न (4) - भक्तिकाल की दो भक्तिधाराओं के नाम लिखिए - ?

प्रश्न (5) - "मादा भूष" कविता के कविकानाम लिखिए - ?

Unit - II

Unit - II - (Long Questions) (5×2=10)

हिन्दी दो प्रश्नों का उत्तर विस्तार से लिखिए

प्रश्न (1) - हिन्दी साहित्य के इतिहास का काल विभाजन  
करते हुए भक्तिकाल को दर्शाइए ?

प्रश्न (2) - "मातृभाषा के प्रति" कविता का सारांश अपने  
शब्दों में लिखिए ?

BA / B Com II yr SET I

Sec (and) Language: Sanskrit

INTERNAL ASSIGNMENT

(Answer)

Subject : Sanskrit

Section - A

UNIT - I : Answer the following short questions (each question carries two marks) 5x2=10

1. अर्थान्तरन्यासव्याजस्तुति - अलङ्कारौ समोद्धृतं निरूपयत
2. पुष्पाद्, एतद् (स्त्री) : सर्वासु विभक्तिषु लिखत
3. क्त्वाप्रत्ययं क्तप्रत्ययं - च सोदाहरणं विशदयत
4. अवधूतिम् शङ्कराचार्यम् - च उद्दिश्य लघुनिबन्धम् लिखत
5. उपनिषत्सु प्रतिपादितं ऐतिक जीवनं परिशीलयत

Section - B

UNIT - II : Answer the following Questions (each question carries Five marks)

2x5=10

1. प्रतिमानाटकस्य तृतीयाङ्कस्य कथासारं निर्दिशत ।
2. साणकविनोक्तप्रकारं शुकनासापदेशं लिखत ।



PROF. G. RAM REDDY CENTRE FOR DISTANCE EDUCATION,  
Osmania University, Hyd-500 007, (T.S.)  
BA / B.Com./BBA II YEAR  
INTERNAL ASSIGNMENT - ANNUAL 2018  
Subject : URDU (Second Language)

MARKS: 20

۱۔ نوٹ: تمام سوالات کے جوابات تحریر کیجیے۔ ہر سوال کا جواب (50)

الفاف میں دیا جائے۔ ہر سوال کے دو نشانات منہیں ہیں  
 $5 \times 2 = 10$

۱۔ مثنوی "امن نامہ" کے مرکزی خیال کو اجاگر کیجیے۔

۲۔ میر انیس کی مرثیہ نگاری پر نوٹ لکھیے۔

۳۔ امجد علی آبادی کی رباعی گوئی کا جائزہ پیش کیجیے۔

۴۔ "ذوقِ یاقوت" کی روشنی میں ابوالکلام آزاد کی اشاعت نگاری کی  
خصوصیات تحریر کیجیے۔

۵۔ "مکتوبات صفیہ" پر اظہارِ خیال کیجیے۔

۱۱۔ مندرجہ ذیل سوالات کے جواب ۱۵۰ الفاظ میں تحریر کیجیے ہر سوال کا لینے  
پانچ (5) نشانات منہیں ہیں۔

$2 \times 5 = 10$

۶۔ "قصیدہ" کی تعریف کرتے ہوئے قصیدہ "درشانِ حمید الدولہ"  
کا تجزیاتی مطالعہ پیش کیجیے۔

۷۔ داستان کہہ کیتے ہیں؟ انتخاب سب رس" میں وہیں نے کن  
موضوعات پر اظہارِ خیال کیا ہے؟



# Assignment

B. A II<sup>nd</sup> Year

Page (1)

Subject ARABIC

I - Translate and explain with reference to context any five of the following verses.

① يَا لَتَأْتِي أَنْتَ عِنْدِي رَوْحَةً فِيهَا الثَّمَارُ

② اقْطِفِ الْأَزْهَارَ مِنْهَا بِاعْتِنَاءٍ وَاصْطِبَارٍ

③ أَقْدِمِ اسْتَازِي عَلَى نَفْسِ وَالِدِي وَانْثَلِي مِنْ وَالِدِي الْفَضْلَ وَالشَّرَفَ

④ وَالْأَطْلَ فِي سَلَكِ الْغُصُونِ كُلُّوْهُ رَطْبًا يَصْأَفُحُهُ الشَّيْمُ فَيَسْقَطُ

⑤ أَنْشَأْتَنِي مَبَارَكًا لَا مَتَى وَوَطَنِي

⑥ سَرَفِي هَوَاءٌ حَلَّكَ وَطَرَ بَغِيرٍ حَذَرٍ

II - Write the Summary of any one of the following poem.

① الطائر ② الضاحية

III - Translate any one of the following passage in your own language.

① دخل المدرس الفصل ووجد فيه خمسة عشر طالبا فقط. فقال لهم: أين الطلاب الجدد



الخمس الذين جاءوا أمس ؟ قال عبد الله  
 حضروا اليوم وخرجوا قبل قليل أظن أنهم  
 ذهبوا الى المدير.

(ب) أمّا اخواتي فكلهم يدرسون بالجامعة.  
 عيسى و هو أكبر مني يدرس في كلية الطب.

IV. Translate the following sentences in Arabic.

- ① He went to Home ② Are you teachers.  
 ③ why did she come back ④ Your watch is  
 beautiful. ⑤ I am a new teacher in the college

V. Write a note on any one of the following  
 topics:

- ① تدوين القرآن ② المخلقات السبع

VI. Fill in the blanks with suitable words.  
 give below:

- ① المدير ———— غرفته ② هذه الساعة ————  
 ③ أذهبت الى ———— ④ من كسر هذا

⑤ اَيْنَ \_\_\_\_\_ ⑥ هل انتَ \_\_\_\_\_

( في ، غالية ، المدرسة ، الكرسي ، انتم ، مسلم )

VII . Define any two of the following with examples:

① حروف جازمة ② افعال ناقصة

③ حروف نافية ④ حروف مشبهة بـ فعل

# HUMAN RESOURCE MANAGEMENT

## Assignment - I

Answer the following three Questions

- 1) Describe the evolution of HRM.
- 2) Define HR Planning and explain various methods of HR Planning?
- 3) What is Employee Training? Explain various methods of on - the - job and off- the -job training.

## Assignment - II

Answer the following three Questions

- 1) Distinguish HRD from HRM.
- 2) Write short notes on T-group training, simulation training and Vestibule training.
- 3) Differentiate performance appraisal from job evaluation and explain various methods of these concepts.

# **MANAGEMENT SCIENCE**

## **Assignment - I**

Answer all the Questions. Each question carries 5 marks.

- 1) Define operations Management and discuss its interface with other functional areas of Management.
- 2) Discuss the elements of PPC.
- 3) Explain the operational procedure of ABC analysis.

## **Assignment - II**

Answer all the Questions. Each question carries 5 marks.

- 1) Explain the characteristic of OR.
- 2) Explain a Transportation problem.
- 3) Discuss two application areas of AP.

# **BASIC MARKETING**

## **Assignment - I**

- 1) What are the philosophies or concepts of marketing? How does marketing concept differ from selling concept?
- 2) What is marketing segmentation? What are the bases of segmenting a market.
- 3) What are the important stages of the product life cycle? Explain with suitable examples.

## **Assignment - II**

- 1) Explain the stages of New product development and its importance in India?
- 2) Describe the important pricing methods.
- 3) Define advertisement? How you prepare advertisement for hospitals?

# **FINANCIAL MANAGEMENT**

## **Assignment - I**

- 1) (a) Discuss the role of finance manager in the contemporary scenario. Also explain the major financial decisions with suitable examples.  
(b) Differentiate between profit maximization and wealth maximization and also explain the limitations of profit maximization.
- 2) (a) Explain the concept and importance of time value of money. Draw your own examples.  
(b) Mr. Kishan deposits Rs. 10,000 every end of the year. Assuming that he deposits for 10 years @ 8% interest per year on cumulative basis. Determine Kishan's total amount at the end of 10 years.  
© Define agency problem. Discuss about Shareholder vs. Management conflict.
- 3) (a) Discuss various sources of finance. For example you are planning to start a business. The expected investment is Rs. 100 cr. How you are planning to mobilize the total investment from various sources? Discuss the advantages and limitations of each source.  
(b) What is risk - return trade - off?

## **Assignment - II**

- 1) (a) Explain the concept of equity shares and ordinary shares  
(b) What is right issue? What are its advantages and disadvantages?  
(c) Explain the concept of convertible debentures? What are the reasons for issuing convertible debentures?
- 2) (a) Define mutual fund. Write a brief note about the structure of mutual funds in India.  
(b) What is NAV? Use your own example to compute NAV.  
(c) A project costs Rs. 60,000 with an estimated life of 10 years and no salvage value is expected. The company's tax rate is 35% and company uses straight line method of depreciation. Calculate cash flows after taxes (CFAT).
- 3) (a) What is CVP analysis? How CVP analysis help in profit planning to the management? (b) What is BEP? Draw the Break- even point (BEP) chart by considering your own example.