

# **INTERNAL ASSIGNMENT QUESTIONS**

**M.B.A. II Semester  
(2016-2017)**



**PROF. G. RAM REDDY CENTRE FOR DISTANCE EDUCATION**

(RECOGNISED BY THE DISTANCE EDUCATION BUREAU, UGC, NEW DELHI)

**OSMANIA UNIVERSITY**

(A University with Potential for Excellence and Re-Accredited by NAAC with "A" Grade)

**DIRECTOR  
Prof. C. GANESH  
Hyderabad – 7 , Telangana State**

**PROF.G.RAM REDDY CENTRE FOR DISTANCE EDUCATION  
OSMANIA UNIVERSITY, HYDERABAD – 500 007**

Dear Students,

Every student of MBA II Semester has to write and submit Two Assignments for each paper compulsorily. Each assignment carries 15 marks and for two assignments it is 30 marks. University Examinations will be held for 70 marks. The marks awarded to you will be forwarded to the Controller of Examination, OU for inclusion in the University Examination marks. The candidates have to pay the examination fee and submit the Internal Assignment in the same academic year. If a candidate fails to submit the Internal Assignment after payment of the examination fee he will not be given an opportunity to submit the Internal Assignment afterwards, if you fail to submit Internal Assignments before the stipulated date the Internal marks will not be added to University examination marks under any circumstances.

You are required to **pay Rs.500/-** towards Internal Assignment Fee through Online only([www.oucde.net](http://www.oucde.net)) and submit the same along with assignments and Fee payment Print Receipt at the concerned counter **on or before 10<sup>th</sup> October, 2017** and obtain proper receipt.

**ASSIGNMENT WITHOUT ON-LINE PAYMENT RECEIPT WILL NOT BE ACCEPTED**

**Assignments on Printed / Photocopy / Typed papers will not be accepted and will not be valued at any cost. Only hand written Assignments will be accepted and valued.**

**Methodology for writing the Assignments:**

1. First read the subject matter in the course material that is supplied to you.
2. If possible read the subject matter in the books suggested for further reading.
3. You are welcome to use the PGRRCDE Library on all working days including Sunday for collecting information on the topic of your assignments. (10.30 am to 5.00 pm).
4. Give a final reading to the answer you have written and see whether you can delete unimportant or repetitive words.
5. The cover page of the each theory assignments must have information as given in FORMAT below.

**FORMAT**

1. NAME OF THE COURSE :
2. NAME OF THE STUDENT :
3. ENROLLMENT NUMBER :
4. NAME OF THE PAPER :
5. DATE OF SUBMISSION :
6. Write the above said details clearly on every assignments paper, otherwise your paper will not be valued.
7. Tag all the assignments paper-wise and submit
8. Submit the assignments on or before **10<sup>th</sup> October, 2017** at the concerned counter at PGRRCDE, OU on any working day and obtain receipt.

**Prof. C. GANESH  
DIRECTOR**

**MBA II SEMESTER  
MBA CDE - 201  
INTERNAL ASSIGNMENT**

**PAPER – I : BUSINESS LAW & ETHICS**

**ASSIGNMENT - I**

**I Answer the following 3 Questions. Each Question carries 5 Marks :**

1. State various ways in which a contract may be discharged ?
2. Who is an unpaid seller ? Explain rights of unpaid seller. .
3. What is Memorandum of Association and bring out the different clauses of Memorandum of Association.

**ASSIGNMENT – II**

**II Answer the following 3 Questions. Each Question carries 5 Marks :**

1. Write a note on the Consumer Dispute Redressal agencies.
2. Define unmovable property. “All things attached to the earth are not unmovable properties”. Comment
3. What are Business Ethics ? Why are they important for an organisation ?

**MBA II SEMESTER  
MBA CDE - 202  
INTERNAL ASSIGNMENT**

**PAPER – II : HUMAN RESOURCE MANAGEMENT**

**ASSIGNMENT - I**

**I Answer the following 3 Questions. Each Question carries 5 Marks :**

1. What are the managerial and operative functions of HR executives ?
2. Define manpower planning, what are the steps involved in manpower planning.
3. Explain the various mechanisms of HRD.

**ASSIGNMENT – II**

**II Answer the following 3 Questions. Each Question carries 5 Marks :**

1. Describe in detail the process of Job Analysis and explain the techniques used for analyzing jobs.
2. Explain any two Job evaluation techniques.
3. Suggest the various measures to improve the Industrial Relations.

**MBA II SEMESTER  
MBA CDE - 203  
INTERNAL ASSIGNMENT**

**PAPER – III : ECONOMIC ENVIRONMENT & POLICY (EEP)**

**ASSIGNMENT - I**

**I Answer the following 3 Questions. Each Question carries 5 Marks :**

1. Describe briefly the methodology adopted in India to estimate national Income ?
2. What is Inflation? What are the characteristics of Inflation? Discuss causes & effects of Inflation.
3. What are the merits and Demerits of Multi National Companies ?.

**ASSIGNMENT – II**

**II Answer the following 3 Questions. Each Question carries 5 Marks :**

1. Discuss the merits and Demerits of Industrial policy of 1991 ?
2. Describe the union budget of 2017 in detail ?
3. Discuss the components of disinvestment and outline the preliminary steps under taking by the government in the disinvestment process?.

**MBA II SEMESTER  
MBA CDE - 204  
INTERNAL ASSIGNMENT**

**PAPER – IV : FINANCIAL MANAGEMENT**

**ASSIGNMENT – I**

**I Answer the following 3 Questions. Each Question carries 5 Marks :**

1. a) Define the nature of the finance function and its new role in the contemporary scenario.
- b) The thought of Finance function is : “Profit vs Wealth vs Welfare”  
Critically discuss.
- c) Explain the concept of time value of money with the following additions.
  - i) Present Value with example
  - ii) Future Value with example
  - iii) Please write 12% PV Factors for ten years also write the formulae and explain.
2. a) What is risk and Uncertainty. Draw Risk – Return Trade off Chart and explain the same.
- b) Explain the differences in Traditional Methods and DCF Methods of project evaluation.
- c) What is beta coefficient? What is its importance?
3. a) Write a brief passage on various financial instruments that are available for funding of various huge projects? Explain advantage and limitations of each instrument.
- b) Write a brief note on DFL, DOL and DCL.

**MBA II SEMESTER  
MBA CDE - 204  
INTERNAL ASSIGNMENT**

**PAPER – IV : FINANCIAL MANAGEMENT**

**ASSIGNMENT – II**

**II Answer the following 3 Questions. Each Question carries 5 Marks :**

1.
  - a) Explain the importance of EBIT and EPS analysis.
  - b) What is cost of capital? What are the components of cost of capital? What is marginal cost of capital?
  
2.
  - a) What is the importance of dividend Decision? What is bonus issue? And what is rights issue?
  - b) Critically discuss the policies of Indian corporates in relation to Dividend decision.
  
2.
  - a) What is the importance of “ Current Assets Management”? Explain the concepts of Working Capital.
  - b) Critically discuss the factors determining the level of working capital.

**MBA II SEMESTER  
MBA CDE - 205  
INTERNAL ASSIGNMENT**

**PAPER –V : MARKETING RESEARCH**

**ASSIGNMENT - I**

**I Answer the following 3 Questions. Each Question carries 5 Marks :**

1. What is Secondary data ? What are the major problems encountered with secondary data ?
2. What do you understand by measurement techniques ?
3. Discuss the elements of a good questionnaire design

**ASSIGNMENT – II**

**II Answer the following 3 Questions. Each Question carries 5 Marks :**

1. What are the different types of Research designs ?
2. Explain the various Sampling methods ?
3. What are the steps in report writing ?



**MBA II SEMESTER  
MBA CDE - 206  
INTERNAL ASSIGNMENT**

**PAPER –VI : QUANTATIVE TECHNIQUES FOR DECISION MAKING (QTDM)**

**ASSIGNMENT - I**

**I Answer the following 3 Questions. Each Question carries 5 Marks :**

1. What is Operations Research ? Discuss various application areas of OR in Management.
2. Model building is the essence of the operations research approach. Discuss.
3. Explain different phases of Operations Research.

**ASSIGNMENT - II**

**I Answer the following 3 Questions. Each Question carries 5 Marks :**

1. Explain the operating characteristics of waiting lines
2. What is degeneracy in Transportation problem ? How it is resolved?
3. Explain the various floats in network analysis