

**INTERNAL ASSIGNMENT QUESTIONS
M.B.A. II SEMESTER**

OCTOBER / NOVEMBER, 2018



PROF. G. RAM REDDY CENTRE FOR DISTANCE EDUCATION
(RECOGNISED BY THE DISTANCE EDUCATION BUREAU, UGC, NEW DELHI)
OSMANIA UNIVERSITY

(A University with Potential for Excellence and Re-Accredited by NAAC with "A" + Grade)

DIRECTOR
Prof. C. GANESH
Hyderabad – 7, Telangana State

**PROF.G.RAM REDDY CENTRE FOR DISTANCE EDUCATION
OSMANIA UNIVERSITY, HYDERABAD – 500 007**

Dear Students,

Every student of MBA II Semester has to write and submit Two Assignments for each paper compulsorily. Each assignment carries 15 marks and for two assignments it is 30 marks. University Examinations will be held for 70 marks. The marks awarded to you will be forwarded to the Controller of Examination, OU for inclusion in the University Examination marks. The candidates have to pay the examination fee and submit the Internal Assignment in the same academic year. If a candidate fails to submit the Internal Assignment after payment of the examination fee he will not be given an opportunity to submit the Internal Assignment afterwards, if you fail to submit Internal Assignments before the stipulated date the Internal marks will not be added to University examination marks under any circumstances.

You are required to **pay Rs.500/-** towards the Internal Assignment Fee through Online along with Examination fee and submit the Internal Assignments along with the Fee payment receipt at the concerned counter.

ASSIGNMENT WITHOUT ON-LINE PAYMENT RECEIPT WILL NOT BE ACCEPTED

Assignments on Printed / Photocopy / Typed papers will not be accepted and will not be valued at any cost. Only hand written Assignments will be accepted and valued.

Methodology for writing the Assignments:

1. First read the subject matter in the course material that is supplied to you.
2. If possible read the subject matter in the books suggested for further reading.
3. You are welcome to use the PGRRCDE Library on all working days including Sunday for collecting information on the topic of your assignments. (10.30 am to 5.00 pm).
4. Give a final reading to the answer you have written and see whether you can delete unimportant or repetitive words.
5. The cover page of the each theory assignments must have information as given in FORMAT below.

FORMAT

1. NAME OF THE COURSE :
2. NAME OF THE STUDENT :
3. ENROLLMENT NUMBER :
4. NAME OF THE PAPER :
5. DATE OF SUBMISSION :
6. Write the above said details clearly on every assignments paper, otherwise your paper will not be valued.
7. Tag all the assignments paper-wise and submit
8. Submit the assignments on or before **31-10-2018** at the concerned counter at PGRRCDE, OU on any working day and obtain receipt.

**Prof. C. GANESH
DIRECTOR**

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**MBA II SEMESTER
MBA CDE - 201
INTERNAL ASSIGNMENT**

PAPER – I : BUSINESS LAW & ETHICS

ASSIGNMENT - I

I Answer the following 3 Questions. Each Question carries 5 Marks :

1. "All agreements are not contracts but all contracts are agreements" . Discuss the statement explaining the essential elements of a valid contract ?
2. Define consideration what are the legal rules regarding consideration ?
3. What are the various remedies available to a party in case of breach of contract ?

ASSIGNMENT – II

II Answer the following 3 Questions. Each Question carries 5 Marks :

1. Define goods. Distinguish between specific, ascertained and unascertained goods ?
2. What is central consumers protection council and state councils ? State the constitution and objects of these councils.
3. Describe the properties that cannot be transferred under the transfer of property Act, 1882.

**MBA II SEMESTER
MBA CDE - 202
INTERNAL ASSIGNMENT**

PAPER – II : HUMAN RESOURCE MANAGEMENT

ASSIGNMENT - I

I Answer the following 3 Questions. Each Question carries 5 Marks :

1. What is the scope of HRM ? Explain with the relevant examples.
2. What is HRM ? Explain its role in Organizational Development.
3. What is Job analysis ? Explain methods of Job Analysis.

ASSIGNMENT – II

II Answer the following 3 Questions. Each Question carries 5 Marks :

1. Discuss about Manpower Planning Process.
2. Explain the terms, 'Induction' and 'Socialization' outline their objectives.
3. Discuss the impact of Organizational Climate on HRM.

**MBA II SEMESTER
MBA CDE - 203
INTERNAL ASSIGNMENT**

PAPER – III : ECONOMIC ENVIRONMENT & POLICY (EEP)

ASSIGNMENT - I

I Answer the following 3 Questions. Each Question carries 5 Marks :

1. Explain factor influencing Business Environment.
2. What are the effects of Inflation.
3. Write the Sectoral contribution of different sectors to the Economy.

ASSIGNMENT – II

II Answer the following 3 Questions. Each Question carries 5 Marks :

1. Briefly explain objectives and purposes of 1991 Industrial Policy
2. Write latest EXIM policy (Export Import)
3. Explain the role of unorganized banking in Indian Economy.

**MBA II SEMESTER
MBA CDE - 204
INTERNAL ASSIGNMENT**

PAPER – IV : FINANCIAL MANAGEMENT

ASSIGNMENT – I

I Answer the following 3 Questions. Each Question carries 5 Marks :

1. Explain the nature and scope of financial management.
2. Describe the methods of appraisal under Capital Budgeting.
3. Explain the calculation of WACC.

ASSIGNMENT – II

II Answer the following 3 Questions. Each Question carries 5 Marks :

1. Describe the Walter and Gordon theories of dividends.
2. Explain the factors determining working capital.
3. Given an overview of Receivables Management.

**MBA II SEMESTER
MBA CDE - 205
INTERNAL ASSIGNMENT**

PAPER –V : MARKETING RESEARCH

ASSIGNMENT - I

I Answer the following 3 Questions. Each Question carries 5 Marks :

1. What is marketing Research and explain its limitations ?
2. What are the three methods of Assessing Reliability in Marketing Research
3. What is the purpose of editing and coding ? Distinguish between them.

ASSIGNMENT – II

II Answer the following 3 Questions. Each Question carries 5 Marks :

1. What is Regression Analysis ? Explain its utility in Marketing Research.
2. What is meant by secondary Data ? What are the major problems encountered with secondary data.
3. What is a Comparative Rating Scale.

**MBA II SEMESTER
MBA CDE - 206
INTERNAL ASSIGNMENT**

PAPER –VI : QUANTATIVE TECHNIQUES FOR DECISION MAKING (QTDM)

ASSIGNMENT - I

I Answer the following 3 Questions. Each Question carries 5 Marks :

1. Explain the managerial applications of programming problems.
2. Explain the concept of duality in LPP.
3. What is degeneracy in TP ? How the degeneracy is resolved.

ASSIGNMENT - II

I Answer the following 3 Questions. Each Question carries 5 Marks :

1. Explain the operating characteristics of a queueing problem.
2. What are the managerial applications of AP.
3. What is PERT / CPM. Differentiate between PERT & CPM. Also explain time – cost trade off.