

**INTERNAL ASSIGNMENT QUESTIONS  
M.COM. PREVIOUS**

**ANNUAL EXAMINATIONS  
(2016-2017)**



**PROF. G. RAM REDDY CENTRE FOR DISTANCE EDUCATION**  
(RECOGNISED BY THE DISTANCE EDUCATION BUREAU, UGC, NEW DELHI)

**OSMANIA UNIVERSITY**

(A University with Potential for Excellence and Re-Accredited by NAAC with "A" Grade)

**DIRECTOR  
Prof. SHIVARAJ  
Hyderabad – 7 Telangana State**

Dear Students,

Every student of M.Com. Previous Year has to write and submit **Assignment** for each paper compulsorily. Each assignment carries **20 marks**. The marks awarded to you will be forwarded to the Controller of Examination, OU for inclusion in the University Examination marks. The candidates have to pay the examination fee and submit the Internal Assignment in the same academic year. If a candidate fails to submit the Internal Assignment after payment of the examination fee he will not be given an opportunity to submit the Internal Assignment afterwards, if you fail to submit Internal Assignments before the stipulated date the Internal marks will not be added to University examination marks under any circumstances.

You are required to **pay Rs.300/-** towards Internal Assignment marks through DD (in favour of Director, PGRRCDE, OU) and submit the same along with assignment at the concerned counter **on or before 24-06-2017** and obtain proper submission receipt.

**ASSIGNMENT WITHOUT THE DD WILL NOT BE ACCEPTED**

**Assignments on Printed / Photocopy / Typed papers will not be accepted and will not be valued at any cost. Only hand written Assignments will be accepted and valued.**

**Methodology for writing the Assignments:**

1. First read the subject matter in the course material that is supplied to you.
2. If possible read the subject matter in the books suggested for further reading.
3. You are welcome to use the PGRRCDE Library on all working days including Sunday for collecting information on the topic of your assignments. (10.30 am to 5.00 pm).
4. Give a final reading to the answer you have written and see whether you can delete unimportant or repetitive words.
5. The cover page of the each theory assignments must have information as given in FORMAT below.

**FORMAT**

1. NAME OF THE COURSE :
2. NAME OF THE STUDENT :
3. ENROLLMENT NUMBER :
4. NAME OF THE PAPER :
5. DD. NO. & DATE :

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**Prof. Shivaraj  
DIRECTOR**

# **M.COM. (PREVIOUS)**

## **INTERNAL ASSIGNMENT**

### **Paper – I : ADVANCED MANAGERIAL ACCOUNTING**

#### **SECTION - A**

**UNIT – I : Answer the following short questions (each question carries two marks)**

**5x2=10**

1. Financial Statements
2. Investment Center
3. Human Resource Accounting
4. Price Level Changes
5. C V P Analysis

#### **SECTION - B**

**UNIT – II : Answer the following Questions (each question carries Five marks)**

**2x5=10**

1. Write about difference between Management Accounting, Financial Accounting and Cost Accounting.
2. Explain need, objectives and approaches of Human Resource Accounting ?

# **M.COM. (PREVIOUS)**

## **INTERNAL ASSIGNMENT**

### **Paper – II : MANAGERIAL ECONOMICS AND BUSINESS ENVIRONMENT POLICY**

#### **SECTION - A**

**UNIT – I : Answer the following short questions (each question carries two marks)**

**5x2=10**

1. Write about the nature and scope of Managerial Economics.
2. What do you mean by Demand Function ?
3. List the different methods of demand Forecasting.
4. What are the Characteristics of ISOQUANT Curves
5. What are the objectives and functions of WTO ?

#### **SECTION - B**

**UNIT – II : Answer the following Questions (each question carries Five marks)**

**2x5=10**

1. Compare the Characteristics of Monopoly, Perfect Competition, Oligopoly and Monopolistic Competition.
2. Discuss in details the role of M N C's on Indian Economy.

# **M.COM. (PREVIOUS)**

## **INTERNAL ASSIGNMENT**

### **Paper – III : MARKETING MANAGEMENT**

#### **SECTION - A**

**UNIT – I : Answer the following short questions (each question carries two marks)**

**5x2=10**

1. Marketing Mix
2. Product Positioning
3. Branding
4. Online Marketing
5. Marketing Research

#### **SECTION - B**

**UNIT – II : Answer the following Questions (each question carries Five marks)**

**2x5=10**

1. Define marketing and explain the functions of marketing.
2. Explain the channel design management decisions.

# **M.COM. (PREVIOUS)**

## **INTERNAL ASSIGNMENT**

### **Paper – IV : FINANCIAL AND INVESTMENT MANAGEMENT**

#### **SECTION - A**

**UNIT – I : Answer the following short questions (each question carries two marks)**

**5x2=10**

1. What is the scope of Finance Function ?
2. What is time value of Money ?
3. What is Operating leverage ?
4. What are the reasons for holding Cash ?
5. What is Public Issue ?

#### **SECTION - B**

**UNIT – II : Answer the following Questions (each question carries Five marks)**

**2x5=10**

1. What is the importance of Capital Budgeting ?
2. What are the determinants of dividend Policy ?

# **M.Com. (PREVIOUS)**

## **INTERNAL ASSIGNMENT**

### **Paper – V : ORGANISATION THEORY AND BEHAVIOUR**

#### **SECTION - A**

**UNIT – I : Answer the following short questions (each question carries two marks)**

**5x2=10**

1. System Approach
2. Bureaucracy
3. Personality
4. Concept of motivation
5. Leadership styles

#### **SECTION - B**

**UNIT – II : Answer the following Questions (each question carries Five marks)**

**2x5=10**

1. Explain Herzberg's Two Factor Theory.
2. Discuss the process of Communication.

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# **M.COM. (FINAL)**

## **INTERNAL ASSIGNMENT**

### **Paper – I : QUANTITATIVE TECHNIQUES FOR BUSINESS DECISIONS**

#### **SECTION - A**

**UNIT – I : Answer the following short questions (each question carries two marks)**

**5x2=10**

1. Write about Arciomatic approach to Probability
2. What do you mean by Type I & Type II Error
3. What are the Characteristics of a good estimator
4. What are the assumptions of Chi – Square test
5. What are the assumptions and limitations of Game Theory

#### **SECTION - B**

**UNIT – II : Answer the following Questions (each question carries Five marks)**

**2x5=10**

1. What are the Characteristics of a Normal Curve
2. Explain the steps in Hypothesis Testing

# **M.COM. (FINAL)**

## **INTERNAL ASSIGNMENT**

### **Paper – II : HUMAN RESOURCE MANAGEMENT & INDUSTRIAL RELATIONS**

#### **SECTION - A**

**UNIT – I : Answer the following short questions (each question carries two marks)**

**5x2=10**

1. Job Analysis
2. Minimum Wage & Living Wage
3. Quality Circles
4. Labour Turnover
5. Social Functions of a Trade Union

#### **SECTION - B**

**UNIT – II : Answer the following Questions (each question carries Five marks)**

**2x5=10**

1. Define Collective Bargaining Explain its Process & Comment on its approaches.
2. Explain how Globalisation impacts HRD & What are the various HRD strategies for New Millennium.

# **M.COM. (FINAL)**

## **INTERNAL ASSIGNMENT**

### **Paper – III : STRATEGIC MANAGEMENT**

#### **SECTION - A**

**UNIT – I : Answer the following short questions (each question carries two marks)**

**5x2=10**

1. Explain levels of Strategy
2. What do mean by Competitive Advantage ?
3. Explain the concept of SWOT Analysis
4. Explain the components of Mc Kinsey 7s framework
5. Explain the need for strategic evaluation and control.

#### **SECTION - B**

**UNIT – II : Answer the following Questions (each question carries Five marks)**

**2x5=10**

1. Explain the process of Strategic Management.
2. Explain Porter's Generic Strategies framework.

# M.COM. (FINAL)

## INTERNAL ASSIGNMENT

### Paper – IV : COST ACCOUNTING AND CONTROL

#### SECTION – A

**UNIT – I : Answer the following short questions (each question carries two marks)**

**5x2=10**

1. Advantages of Cost Accounting
2. Features of Job Order Costing
3. Responsibility Centers
4. Zero Based Budgeting
5. Management Audit

#### SECTION – B

**UNIT – II : Answer the following Questions (each question carries Five marks)**

**2x5=10**

1. Write the advantages and limitations of Uniform Costing
2. The standard mix to produce 10 units of product is as follows

Material A    600 units @ Rs.15 per unit  
Material B    800 units @ Rs.20 per unit  
Material C    1000 units @ Rs.25 per unit

During the month of April, 10 units were actually produced and consumption was as follows:

Material A    640 units @ Rs.17-50 per unit  
Material B    950 units @ Rs.18 per unit  
Material C    870 units @ Rs.27-50 per unit

Calculate all material Variances.

**M.COM. (FINAL)**  
**INTERNAL ASSIGNMENT**  
**Paper – V : TAXATION**

**SECTION – A**

**UNIT – I : Answer the following short questions (each question carries two marks)**

**5x2=10**

1. Hindu Coparcenary
2. M A T
3. Rats of Sale Tax
4. Best Judgement Assessment
5. Cenvat Schme

**SECTION – B**

**UNIT – II : Answer the following Questions (each question carries Five marks)**

**2x5=10**

1. Explain the procedure for Calculation of Book Profits under the Assessment of Firms.
2. Explain the procedure for Computation of Wealth tax