

INTERNAL ASSIGNMENT QUESTIONS

B.B.A. II YEAR

SUPPLEMENTARY EXAMINATIONS SEP/ OCT - 2017



PROF. G. RAM REDDY CENTRE FOR DISTANCE EDUCATION

(RECOGNISED BY THE DISTANCE EDUCATION BUREAU, UGC, NEW DELHI)

OSMANIA UNIVERSITY

(A University with Potential for Excellence and Re-Accredited by NAAC with "A" Grade)

DIRECTOR

Prof. C.GANESH

Hyderabad – 7 , Telangana State

Dear Students,

Every student of BBA. Second Year has to write and submit **Two Assignment** for each paper compulsorily. Each assignment carries **15 marks (15+15 =30)**. The marks awarded to you will be forwarded to the Controller of Examination, OU for inclusion in the University Examination marks. The candidates have to pay the examination fee and submit the Internal Assignment in the same academic year. If a candidate fails to submit the Internal Assignment after payment of the examination fee he will not be given an opportunity to submit the Internal Assignment afterwards, if you fail to submit Internal Assignments before the stipulated date the Internal marks will not be added to University examination marks under any circumstances.

You are required to **pay Rs.500/-** towards Internal Assignment fee through on-line payment only (www.oucde.net) and submit the same along with assignments at the concerned counter **on or before 15-10-2017** and obtain proper submission receipt.

ASSIGNMENT WITHOUT THE EXAMINATION ON – LINE PAYMENT RECEIPT WILL NOT BE ACCEPTED

Assignments on Printed / Photocopy / Typed papers will not be accepted and will not be valued at any cost. Only hand written Assignments will be accepted and valued.

Methodology for writing the Assignments:

9. First read the subject matter in the course material that is supplied to you.
10. If possible read the subject matter in the books suggested for further reading.
11. You are welcome to use the PGRRCDE Library on all working days including Sunday for collecting information on the topic of your assignments. (10.30 am to 5.00 pm).
12. Give a final reading to the answer you have written and see whether you can delete unimportant or repetitive words.
13. The cover page of the each theory assignments must have information as given in FORMAT below.

FORMAT

1. NAME OF THE COURSE :
2. NAME OF THE STUDENT :
3. ENROLLMENT NUMBER :
4. NAME OF THE PAPER :
5. DATE OF SUBMISSION :

Note: Submit Examination fee on-line payment acknowledge receipt at counter while submitting Internal Assignment Scripts.

14. Write the above said details clearly on every assignments paper, otherwise your paper will not be valued.
15. Tag all the assignments paper-wise and submit
16. Submit the assignments on or before **15-10-2017** at the concerned counter at PGRRCDE, OU on any working day and obtain receipt.

**Prof. C. GANESH
DIRECTOR**

BA / B.Com./BBA II YEAR
INTERNAL ASSIGNMENT - SUPPLEMENTARY, 2017
Subject : English

UNIT – I : Answer the following short questions (each question carries two marks) 5x2=10

1. Define Emotional Intelligence ?
2. What are the views of the poet in 'The Teacher'?
3. Define the significance of listening skills.
4. Write a report on your College day
5. Who according to Owen are the 'Doomed Youth'?

UNIT – II : Answer the following Questions (each question carries Five marks) 2x5=10

1. Write a note on R.K. Narayan's 'Selvi' ?
2. Write an essay on 'Your famous movie'

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OSMANIA UNIVERSITY - Hyd-7 - Telangana.

Internal Assignment

(Supple)

Subject: TELUGU (S.L)

Paper : II

BA/Bcom/BA II yr
Marks: 20

విభాగం - 1

I కింది అన్ని ప్రశ్నలకు లక్షలు సమాధానాలు రాయండి. 5x2=10

1. గౌరవ వేంకన్న
2. పింగళి లక్ష్మీకాంధం
3. ఎస్. రజియా షేఖ్
4. ఆచార్య రామకృష్ణం - చంద్రశేఖరరెడ్డి
5. కుసుమ శర్మ

విభాగం - 2

II కింది ప్రశ్నలకు సమాధానాలు రాయండి. 2x5=10

1. 'శ్రీకృష్ణుని పుణ్యం' అంటే ఏమిటి? దీనిని తెలుసుకోవడానికి ఏమిటి చేయాలి?
2. మంచి వ్యాసాన్ని ఏలా రాయాలి? వివరించండి.

X

INTERNAL ASSIGNMENT

Hindi
Subject :

Section - A

UNIT - I : Answer the following short questions (each question carries two marks) 5x2=10

- 1 "निन्दक निगरे शिखरे, आंगन कुटी चढवाया
बिन पानी आब्रन बिनु, निगले करे सुभाया।" सङ्ग सङ्घितवाक्या कौनिए ?
- 2 "मीरा को भक्ति को अपने शब्दों में प्रस्तुत कौनिए ?
- 3 "मातृभूमि" कविता का सारांश लिखिए ?
- 4 मछोदेवी वर्मा का जीवन परिचय लिखिए ?
- 5 "मादा - भूषा" कविता का पाठ सारांश लिखिए ?

Section - B

UNIT - II : Answer the following Questions (each question carries Five marks)

2x5=10

1. आदि काल या वीरगाथा काल की मुख्य प्रवृत्तियाँ बताइए ?
2. संत कवियों का परिचय देते हुए, संत काव्य की विशेषताएँ लिखिए ?

INTERNAL ASSIGNMENT

(Supp.)

Subject : Sanskrit

Section - A

UNIT - I : Answer the following short questions (each question carries two marks) 5x2=10

- 1 अनन्वय - उल्लेख - अलङ्कारौ साक्षाद्दर्शौ सभेदौ निरूपयत ।
- 2 जलमुक्, तद् (पु) : सर्वासु विशक्तिषु लिखत ।
- 3 क्वा प्रत्ययः, - शान्त्यप्रत्ययस्य साक्षाद्दर्शनं लिखत ।
- 4 कौटिल्य - जगन्नाथपण्डितौ उद्दिश्य लघु निबन्धम् लिखत ।
- 5 हस्तस्पर्शो हि मातृणामजलस्य जलाञ्जलि - ससन्दर्भं लिखत ।

Section - B

UNIT - II : Answer the following Questions (each question carries Five marks) 2x5=10

1. भारतदेशस्योच्चवलयं अवतां पाठ्यक्रमानुसारं विशदयत ।
2. अजराजस्य काव्यसुषमां साक्षाद्दर्शनं समुपवर्णयत ।



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Osmania University, Hyd-500 007, (T.S.)

BA / B.Com./BBA II YEAR

INTERNAL ASSIGNMENT - OCTOBER - 2017

Subject : URDU (Second Language)

MARKS : 20

1۔ نوٹ : تمام سوالات کے جوابات تحریر کیجیے۔ ہر سوال کا جواب (50)
الفاظ میں دیا جائے۔ ہر سوال کے دو نشانات مختص ہیں
 $5 \times 2 = 10$

1۔ مثنوی "امن نامہ" کے مرکزی خیال کو اجاگر کیجیے۔

2۔ میر انیس کی مرثیہ نگاری پر نوٹ لکھیے۔

3۔ امجد علی آبادی کی رباعی گوئی کا جائزہ پیش کیجیے۔

4۔ "ذوقِ طبع" لاشی "کی روشنی میں ابوالکلام آزاد کی اثنائت نگاری کی
خصوصیات تحریر کیجیے۔

5۔ "مکتوبات صفیہ" پر اظہار خیال کیجیے۔

11۔ مذکورہ ذیل سوالات کے جواب 150 الفاظ میں تحریر کیجیے ہر سوال کے لیے
پانچ (5) نشانات مختص ہیں۔

$2 \times 5 = 10$

6۔ "قصیدہ" کی تعریف کرتے ہوئے قصیدہ "درشانِ حمید الدولہ"
کا تجزیاتی مطالعہ پیش کیجیے۔

7۔ داستان کہے کہتے ہیں؟ انتخاب سب رس 'سے وہی نے کن
موصوفات پر اظہار خیال کیا ہے؟

B. A IInd Year

Subject ARABIC

- Translate and explain with reference to context any five of the following verses.

① يَا لَيْتَا بِي أَنْتَ عِنْدِي
أَرْضَةٌ فِيهَا الشَّجَارُ

② أَقْطَفُ الْأَرْصَارَ مِنْهَا
بِاعْتِنَاءٍ وَاصْطِبَارٍ

③ أَقْدِمُ اسْتِزَى عَلَى نَفْسِ وَالِدِي
وَإِنْ نَالَنِي مِنَ وَالِدِي الْفَضْلُ وَالشَّرْفُ

④ وَالطَّلُ فِي سَلْبِ الْغُصُونِ كَأَوْثَانِ
رَطْبًا يُصَافِحُهُ النَّيْمُ فَيَسْقَطُ

⑤ أَنَسَانِي مَبَارِكًا
لَا مَنِي وَوَطْنِي

⑥ سَرَفِي هَوَاءٌ حَلَّكَ
وَطْرَ بَغِيرٍ حَذَرَ

II - Write the summary of any one of the following poem:

① الطائر
② الضاحية

III - Translate any one of the following passages in your own language.

① دخل المدرس الفصل ووجد فيه خمسة عشر طالباً فقط. فقال لهم: أين الطلاب الجدد

خمسة الذين جاءوا أمس ؟ قال عبد الله
حضرنا اليوم وخرجوا قبل قليل أظن أنهم
ذهبوا الى المدير .

٤) أمّا اخواتي فكلهم يدرسون بالجامعة .
عيسى و هو أكبر مني يدرس في كلية الطب .

٥) Translate the following sentences in Arabic

- ① He went to Home
- ② Are you teachers.
- ③ Why did she come back
- ④ Your watch is beautiful .
- ⑤ I am a new teacher in the co

٦) Write a note on any one of the following topics:

- ① تدوين القرآن
- ② المجلات السبع

٧) Fill in the blanks with suitable words
give below :

- ① المدير _____ غرفة _____ هذه الساعة _____
- ② أذهبت الى _____ من كسر هذا _____ ؟

⑤ اَيْنَ _____ . ⑥ هل انت _____

(فِى ، غَالِبَةً ، اَلْمَدْرَسَةِ ، اَلْكُرْسِى ، اَنْتُمْ ، مُسْلِم)

VII . Define any two of the following with examples:

① حُرُوفٌ جَائِزَةٌ ② اَفْعَالٌ نَاقِصَةٌ

③ حُرُوفٌ نَاقِصَةٌ ④ حُرُوفٌ مُشَبَّهَةٌ بِفِعْلِ

HUMAN RESOURCE MANAGEMENT

Assignment – I

Answer the following three Questions

- 1) Describe the evolution of HRM.
- 2) Define HR Planning and explain various methods of HR Planning?
- 3) What is Employee Training? Explain various methods of on – the – job and off- the –job training.

Assignment – II

Answer the following three Questions

- 1) Distinguish HRD from HRM.
- 2) Write short notes on T-group training, simulation training and Vestibule training.
- 3) Differentiate performance appraisal from job evaluation and explain various methods of these concepts.

MANAGEMENT SCIENCE

Assignment – I

Answer all the Questions. Each question carries 5 marks.

- 1) Define operations Management and discuss its interface with other functional areas of Management.
- 2) Discuss the elements of PPC.
- 3) Explain the operational procedure of ABC analysis.

Assignment – II

Answer all the Questions. Each question carries 5 marks.

- 1) Explain the characteristic of OR.
- 2) Explain a Transportation problem.
- 3) Discuss two application areas of AP.

BASIC MARKETING

Assignment – I

- 1) What are the philosophies or concepts of marketing? How does marketing concept differ from selling concept?
- 2) What is marketing segmentation? What are the bases of segmenting a market.
- 3) What are the important stages of the product life cycle? Explain with suitable examples.

Assignment – II

- 1) Explain the stages of New product development and its importance in India?
- 2) Describe the important pricing methods.
- 3) Define advertisement? How you prepare advertisement for hospitals?

FINANCIAL MANAGEMENT

Assignment – I

- 1) (a) Discuss the role of finance manager in the contemporary scenario. Also explain the major financial decisions with suitable examples.
(b) Differentiate between profit maximization and wealth maximization and also explain the limitations of profit maximization.
- 2) (a) Explain the concept and importance of time value of money. Draw your own examples.

(b) Mr. Kishan deposits Rs. 10,000 every end of the year. Assuming that he deposits for 10 years @ 8% interest per year on cumulative basis. Determine Kishan's total amount at the end of 10 years.
© Define agency problem. Discuss about Shareholder vs. Management conflict.
- 3) (a) Discuss various sources of finance. For example you are planning to start a business. The expected investment is Rs. 100 cr. How you are planning to mobilize the total investment from various sources? Discuss the advantages and limitations of each source.
(b) What is risk – return trade – off?

Assignment – II

- 1) (a) Explain the concept of equity shares and ordinary shares
(b) What is right issue? What are its advantages and disadvantages?
(c) Explain the concept of convertible debentures? What are the reasons for issuing convertible debentures?
- 2) (a) Define mutual fund. Write a brief note about the structure of mutual funds in India.
(b) What is NAV? Use your own example to compute NAV.
(c) A project costs Rs. 60,000 with an estimated life of 10 years and no salvage value is expected. The company's tax rate is 35% and company uses straight line method of depreciation. Calculate cash flows after taxes (CFAT).
- 3) (a) What is CVP analysis? How CVP analysis help in profit planning to the management?
(b) What is BEP? Draw the Break – even point (BEP) chart by considering your own example.